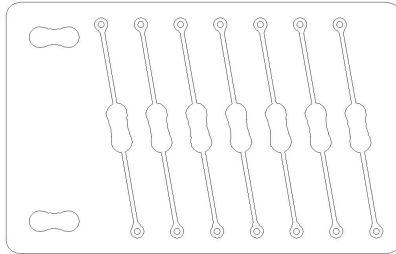


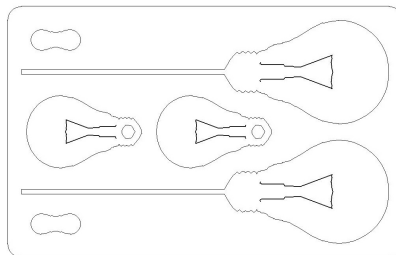
Meet the cards!

Omega



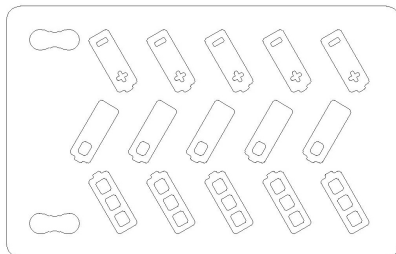
protecting and calming

Lighten Up!



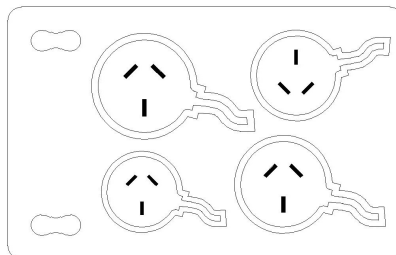
enlightening and enlivening

Battery Backup



supportive and recharging

Charge!



explosive and empowering

Which card am I?

Each of the cards has been designed with a specific symbol of 'power' as its motif. Different symbols obviously lend themselves to particular situations, but since their eventual form as jewellery is somewhat elastic, so too are the definitions for the charms, listed below.

The **Omega** card takes a common circuit component – resistors – to the next level, by making them into a jewel that will protect and calm the wearer, allowing them to resist any flows of 'bad energy'.

The **Lighten up!** card bids the wearer to do just that, and reminds the wearer via a dangling bulb that there's light at the end of the tunnel. It also encourages the wearer to let go of any weight that might be dragging them down.

The **Battery Backup** card offers energy and support to the wearer in the form of a small cell battery. It allows the wearer to power up when they are feeling down or when they feel that they are getting low on reserve power.

The **Charge!** card is a socket ready to give immediate power. It is designed for the more timid wearer, encouraging them to take charge. The external ring symbol also has a fuse, to remind the wearer that the time to act is now!

Included with your card:

All Charged Charm Cards are issued with several **Incident Report Cards**, for makers to fill out when a charm is spent, and **Recipient Report Cards**, to track the progress of the charms and their new companions.

The Report Cards have been made easy-to-use and in an easily photographable size, so that each of the makers and wearers are able to provide valuable feedback to the c3 team with a few simple clicks.

For more info on Report Cards, please turn over.

How to use your charged charm card:

Remember: the charms' powers remain dormant until they are activated on being 'spent'; when they're released from the card, made into a jewel and gifted to a wearer. So start activating!

Full instructions are listed on the back of each card (as well as below for your reference.) Once you have a card it is up to you decide when and where to 'spend' your charms, and on who.

Keep in mind that these cards are best put to use in charged emotional situations that are big enough to elicit a sympathetic response, but not so big as might require a more sombre gesture.

These cards work best as a show of support, to help giver and receiver feel empowered. And more importantly, to let both maker and wearer smile!

Instructions:

Battery Backup, Charge! and Omega cards:

Get to know your Charged Charm Card!

How to be a Charm-er

- * Remove charm from card (push charm out from this side)
- * Attach pre-cut thread to pendant
- * Give to wearer
- * Look for signs of mood improvement!

Share your charm images + stories
joyaviva.net/c3



Lighten Up! card:

Get to know your Charged Charm Card!

How to be a Charm-er

- * Remove charm from card (push charm out from this side)
- * Bend earring hook over a pen **or** attach pre-cut thread to pendant
- * Give to wearer
- * Look for signs of mood improvement!

Share your charm images + stories
joyaviva.net/c3












Feedback!

Incident Report Cards and **Wearer Report Cards** are the c3 artists' way of tracking the progress of the activated charms and their new companions.










When filled in the Report Cards are easily photographed. We encourage makers and wearers to send photos of the card along with photos of their jewellery to the c3 team.

Incident Report Cards

	INCIDENT REPORT CARD	Name of Maker
		Name of Charmee
		Place
		Reason
Card Used   		Charm Given ring pendant earring
		     (wearers response to receiving charm)
Share your charm images + stories joyaviva.net/c3		

for the maker to fill in and email an image to **c3**

Recipient Report Cards

	RECIPIENT REPORT CARD	Recipient
		     your initial response to receiving the charm
		how often do you wear the charm? daily, weekly, once every 2 weeks, monthly, seldom
		how does the charm make you feel? do you like/dislike the charm? why?
Card Used   		Charm Given ring pendant earring
Share your charm images + stories joyaviva.net/c3		

for the recipient to fill in and email an image to **c3**

YES! aliases are fine for maker/recipient names

WHY?

Why are the c3 artists giving away jewellery?

Our aim is to empower individuals, by giving them the tools to enact quick emotional change on their friends, colleagues and family.

The project is aimed at finding out what happens when people receive these surprise gifts, so we're keen to collect all the feedback we can on using the cards, and receiving the jewellery.

That is why your c3 kit includes several copies of our very small feedback cards for you, and the charm recipients, to fill in. Please don't feel you need to labour over the answers, just fill in what you can, snap a picture and email it to us at **c3@crimsoncactus.net**

We simply can't wait to hear your stories and see our little charms make it in the big world!

Included in your c3 kit:

1. A stainless steel **c3**, with silk + linen thread
2. **Incident Report Cards**: makers fill out these cards when a charm is spent
3. **Wearer Report Cards**: makers give on of these to the recipient after they have given them a charm. This is to encourage recipients to help us track the effect of their new charms.

Running short on report cards?
See the website to print more.

Visit **joyaviva.net/c3** for more **c3 project** news and to share your charm stories.

contact **c3**

email: c3@crimsoncactus.net

web: joyaviva.net/c3



Empowering People!

Makers Guide

the 'how to' for charged charm cards



Part of the Southern Charms exhibition

joyaviva.net/c3